



AUTOMOTIVE

*Assan Hanil***AIMS TO BE A GLOBAL COMPANY**

Kibar Group's company Assan Hanil aims to be a global company and have a strong position in export markets.

BY RAMAZAN GÜZYURDU

As one of the automotive investments of Kibar Group, Assan Hanil was founded in 1997 with the partnership of South Korean Seoyon E-Hwa and started their activity as original equipment supplier (OES) in automotive sub-industry sector. While the company was supplying spare parts only for Hyundai Assan during the first years of their establishment, as of 2005 it was included among the significant suppliers of Ford-Otosan. Further undertaking manufacture of important parts of m² class minibus, which is the joint project of Karsan and Hyundai Motor Company, Assan Hanil also added Isuzu and Honda in its customer portfolio.

With over one thousand professional employees working in their plants with a total area of 80 thousand m² in four different locations including three plants in Kocaeli and one plant in Bursa, the company carries out automation-based production activities with high technology. The parts including, particularly, driver (passenger) seats, door panels, front and rear bumpers, instrumental panel, blow moulding parts, glove box and front end module etc. are considered among its mostly demanded products.



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To Be A Global Company You Need To Focus on Quality

Assan Hanil aims to be a global company. For that goal they focus on the quality as priority.

"Assan Hanil has certified the quality of its production with ISO 9001-2008, ISO/TS 16949, ISO 14001, ISO 27001, OHSAS 18001, Ford Q1 and Hyundai 4 Star Quality System Certificates.

It conducts studies on innovative projects for weight reduction, cost optimization and increased quality in its R&D center established under its own structure in 2011 with the support from the Ministry of Trade and Industry. The company is currently the owner of 12 registered utility models, 9 industrial designs and 8 patents; and there are 29 Intellectual Property Rights pending under the evaluation process" said Atacan Güner, Assan Hanil General Manager.

The Seats Produced For Boeing And Airbus Are Used In The Aircrafts

Company also founded TSI Uçak Koltuk Üretimi Sanayi ve Ticaret A.Ş. (Aviation Seats Production Industry and Trade Co. Inc.) jointly with Turkish Airlines and THY Teknik A.Ş. in order to produce aviation seats in Turkey. Having completed its first designs by obtaining ADCA (Alternative Procedures for Design Organisation Approval), POA (Production Organisation Approval) and ETSCA (European

Technical Standard Order Authorisations) certifications, TSI began mass production in 2014. The seats produced for Boeing and Airbus are used in the aircrafts.

Following the capacity increase and recent projects of its customers with the investments completed within 2014, Assan Hanil produced the first functional prototype seat for the project on air suspension driver seats for commercial vehicles. These seats were developed in its R&D center established under its own structure with a unique design and high export potential, which will enable the company to grow and expand further.